7th Annua afe & Healtl

For more information contact NWDA Community Outreach and Education Director Laurie Loisel (413) 437-5736

Register Now!

APRIL 11, 2019

SAFE & HEALTHY SCHOOL SUMMIT

Rights and Responsibilities in Schools

Guidance for Navigating Challenging Issues



A conference on how to safeguard student rights and create a safe learning environment for all with Attorney Michael Joyce



For. Grades K-12 administrators, superintendents, building principals, pupil services directors, school resource officers and others

Garden House, Look Park 300 Main Street, Florence, MA 8 am - noon

Sponsored by:

Northwestern District Attorney's Office Collaborative for Educational Services, SPIFFY, Communities that Care

Click <u>HERE</u> to register - \$25 fee (breakfast provided)

Details at NorthwesternDA.org



Communities that Care





A conference for middle school students presented by the Northwestern District Attorney's Office in collaboration with Quabbin Mediation.

GREENFIELD COMMUNITY COLLEGE OCTOBER 26, 2018

8:30 AM -1:30 PM

The Training Active Bystanders program heightens awareness of the role bystanders play in creating a safe and inclusive school community. Students will learn how bystanders can interrupt harmful behavior and inspire positive actions by others. The program promotes responsibility for others and builds confidence and skills within students who can then safely help those in need. For more information, contact Laurie Loisel, Director of Community Outreach and Education for the Office of Northwestern District Attorney David E. Sullivan at Laurie.Loisel@state.ma.us





Florence Bank

Baystate Franklin Médical Center









Featuring Laura Porter, ACEs Pioneer

October 25, 2018
Hadley Farms Meeting House
41 Russell St., Hadley, MA

9:30 AM – 4 PM
Optional screening of <u>Resilience</u> at 8 am
\$40 Registration fee, includes lunch

Register NOW

https://www.collaborative.org/events-and-courses/roads-resilience-mobilizing-trauma-informed-hampshirecounty

Limited Scholarships Available CEU may be available for certain disciplines (additional information available on registration link)

Laura Porter, cofounder of ACE Interface, is a leading expert in the science of adverse childhood experiences. As a pioneer in leading multi-sector efforts and teaching the concept of self-healing communities, she will lead us in building a strong network of support. We all play an important part in this process, and that's why we are inviting teachers, first responders, social service providers, healthcare professionals and others who care for and about our community. This inaugural conference will explore the pioneering science around adverse childhood experiences and how communities can work together to create trauma responsive approaches that lead to more resilient communities.

BROUGHT TO YOU BY TRAUMA INFORMED HAMPSHIRE COUNTY

















SBIRT



Screening, Brief Intervention, and Referral to Treatment (SBIRT) is an evidence-based approach to substance abuse prevention.

These free trainings are an opportunity to learn how to use SBIRT in a school setting.

TRAININGS BY THE SCHOOL HEALTH UNIT AT THE STATE DEPARTMENT OF PUBLIC HEALTH, THE BUREAU OF SUBSTANCE ABUSE AND MASBIRT TTA

GREENFIELD

John Olver Transit Center APRIL 5 8:30 AM - 3 PM To

REGISTER: CLICK April 5, Greenfield

HADLEY

APRIL 6 8:30 AM - 3 PM

To REGISTER: CLICK April 6, Hadley

The training is in two parts, both held on the same day. The first two hours are for all school staff, administrators, coalition or community members who may be interacting with the people who will do the screenings — these participants may be registered by the school's SBIRT coordinator or nurse leader via a survey monkey link. The full day training is for the nurses, nurse leaders and counselors who will actually be doing the screenings, and they must register themselves by following the link next to the date above to the Northeastern University School Health website which will require setting up an account, a simple process.







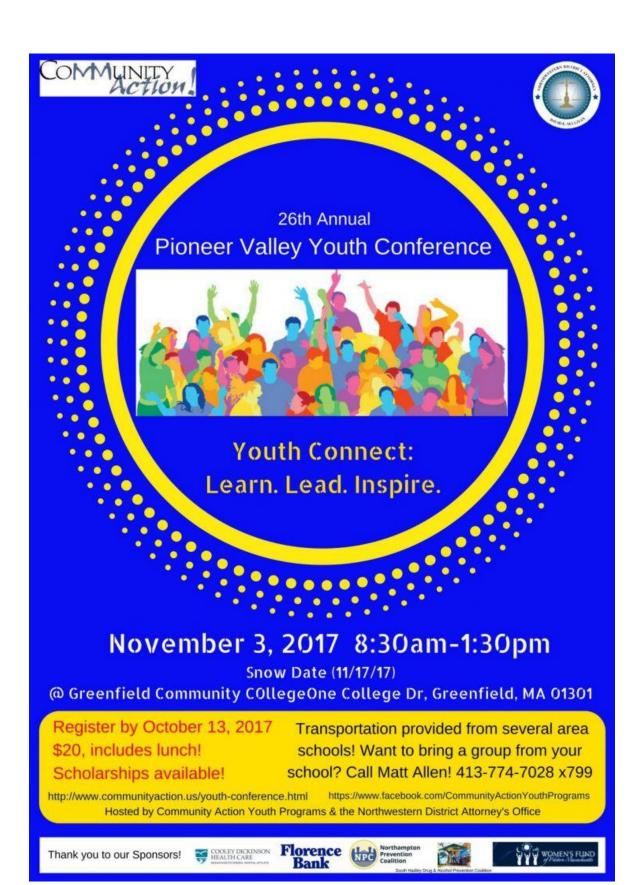


Communities that Care

COALITION

Co-sponsored by the Office of Northwestern District Attorney, Hampshire HOPE, the Opioid Task Force of Franklin County and the North Quabbin Region, Communities that Care Coalition and SPIFFY Coalition of the Collaborative for Educational Services





Safe & Healtl

For more information contact NWDA Community Outreach and Education Director Laurie Loisel at (413) 437-5736

REGISTER NOW!

OCTOBER 26, 2017

SAFE & HEALTHY SCHOOL SUMMIT

Promoting Respect, Civility and Dignity



A conference to explore how to cultivate a respectful school climate

For: administrators, teachers, para-educators, school counselors, nurses, resource officers and other school community members...

Northampton Senior Center 67 Conz Street, Northampton, MA

Sponsored by:

Northwestern District Attorney's Office Collaborative for Educational Services Communities that Care Coalition

\$35 fee (lunch provided)
NorthwesternDA.org



Communities that Care



Save the Date!



YOU LEAD! YOUth LEADing Everywhere Abstaining From Drugs

YOU LEAD

Programs to support, connect, and develop resources for drug-free youth.



- Communities that Care
- Gill Montague Community School Partnership
- Northampton Prevention Coalition
- Easthampton Healthy Youth Coalition
- Greenfield Safe Schools Safe Streets
- Opioid Task Force of Franklin County and the North Quabbin Region
- SPIFFY
- South Hadley Drug and Alcohol Prevention Coalition
- Hampshire HOPE

Middle School Conference for Student Leaders and Advisors

Tuesday, October, 17 2017

Greenfield Community College 8 am— 1:30 pm

Sponsored by:
Office of Northwestern
District Attorney David E. Sullivan

Conference Objective

Supporting a drug-free youth culture that inspires healthy choices

Who Can Participate?

Middle School youth and advisors from schools within the Northwestern District

Topics and Activities

- Healthy relationships
- Violence prevention
- Substance misuse prevention
 - Icebreakers
 - Networking
 - Model programs
 - Problem solving
 - Action planning

YOU LEAD, YOU WIN!

The Massachusetts Interscholastic Athletic Association





YOU LEAD

October 17, 2017 Conference Agenda

8:00-8:45	Check in Activities: School Poster and Pre-Survey
8:45-9:15	Welcome and Introductions by DA Sullivan
	Knowledge and Skills Pre-test That's Me
9:15-9:45	Group Skit, Poem, Cheer or GRAND PANDEMONIUM
9:45-10:15	Whole Group Activity Leadership
10:15-11:00	Whole Group Activity Alcohol and Drug Misuse
11:00-11:40	Student Leader Breakout Session Relationships, Violence Prevention/Sexting
	Adult Leader Breakout Session
11:40-12:10	Lunch
12:10-12:15	Energizer
12:15-12:45	Gives to Gets
	BEST Method/Problem Solving You Never Know When Scenarios
12:45-1:20	Action Planning Report Out
1:20	Post-Survey and Program Evaluation
1:30	Adjourn
	9774

The Northwestern District Attorney's office is pleased to work with the following partners to bring this conference to our region: Communities That Care Coalition, Easthampton Healthy Youth Coalition, Gill Montague Community School Partnership, Hampshire HOPE Coalition, Northampton Prevention Coalition, Opioid Task Force of Franklin County, Quaboag Hills Substance Use Alliance, South Hadley Drug and Alcohol Coalition, SPIFFY.

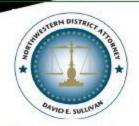
Register now!



YOU LEADING YOUth LEADING Everywhere

YOU LEAD

Programs to support, connect, and develop resources for drugfree youth.



- · Communities that Care
- Gill Montague Community School Partnership
- Northampton Prevention Coalition
- Easthampton Healthy Youth Coalition
- Greenfield Safe Schools Safe Streets
- Opioid Task Force of Franklin County and the North Quabbin Region
- SPIFFY
- South Hadley Drug and Alcohol Prevention Coalition
- Hampshire HOPE

Middle School Conference for Student Leaders and Advisors Wed. March 29, 2017

Sponsored by: Office of Northwestern
District Attorney David E. Sullivan

Greenfield Community College 8 am— 1:30 pm

Conference Objective

Supporting a drug-free youth culture that inspires healthy choices

Who Can Participate?

Middle School youth and advisors from schools within the Northwestern District

Topics and Activities

Healthy relationships
Violence prevention
Substance misuse prevention
Icebreakers
Networking
Model programs
Problem solving
Action planning

YOU LEAD, YOU WIN!

The Massachusetts Interscholastic Athletic Association



Life Skills Training Level 1 Certification Substance Use Prevention Training

Friday, March 10, 2017

Collective for Educational Services, 97 Hawley St., Northampton 8:30 a.m. (Registration, 9 a.m. Program) - 4:30 p.m.

LifeSkills is a research-validated substance abuse prevention program geared to middle school youth that is proven to reduce the risks of alcohol, tobacco, drug abuse, and violence by targeting the major social and psychological factors that promote the initiation of substance use and other risky behaviors and building skills to handle challenging situations.

LST Level 1 consists of a series of Sessions for the 6th or 7th grade. The training and curriculum supplies are offered at no charge by the Massachusetts Department of Public Health. More information will be available at the training. LUNCH IS INCLUDED

Objectives:

Upon Completion of this training, the participants will (be able to):

- Identify at least 2 developmental issues that may influence youth to consider using alcohol or misusing prescription or other drugs.
- Describe what is needed to implement Middle School Substance Abuse Prevention Life Skills Training faithfully, and who to turn to for questions.
- Delineate 1 way to integrate active facilitation and feedback techniques into program implementation to increase youth engagement.
- Describe 1 method they can use to implement the teaching skills of coaching, and behavioral rehearsal.
 - Massachusetts Department of Public Health Bureau of Substance Abuse Services
 - AdCare Educational Institute Behavioral Health Training

Registration: The deadline to register for this FREE training is Friday, March 3, 2017 (or when the workshop reaches capacity). Register at https://www.cvent.com/events/life-skills-training-level-1-certification-one-day-northampton-313/registration-

ce69eb3c9d4f421393a999b9fb9791e1.aspx Although not required, teams from schools/districts are encouraged to attend.

Accommodations: If you are deaf/hard of hearing/a person with a disability who requires accommodation, contact Courtney Lee at AdCare Educational Institute, Inc. at (508) 752-7313; Fax: (508) 752-8111; TTY: (508) 754-0039 or email: courtney@adcare-educational.org at least 3 weeks prior to event to secure accommodations.

Continuing Education: 6.0 hours of Continuing Education will be offered for Nurses (RN/LPN) through the Mass Nursing Board of Registration. Continuing Education credits are transferable to PDP points. Certified Prevention Specialist (CPS) credits have been applied for.







Safe & Healthy School Summ 5th Annua

For more information contact NWDA Community Outreach and Education Director Laurie Loisel at (413) 437-5736

Register Now!

NOVEMBER 15. 2016

SAFE & HEALTHY SCHOOL SUMMIT

Healthy Relationships and Teen Dating Violence



A conference to explore how school settings can help teens build healthy relationships

For teachers, para-educators, principals, school adjustment counselors, resource officers and nurses; superintendents and community partners

Log Cabin Meeting Center 500 Easthampton Road, Holyoke, MA

Sponsored by the Northwestern District Attorney's Office,
Massachusetts Teachers Association
and National Education Association

Details at NorthwesternDA.org







8:00-8:30 WELCOME: Northwestern District Attorney David E. Sullivan and MTA President Barbara Madeloni

Southampton Room

8:30-9:30 <u>KEYNOTE</u>: Building Healthy Relationships in our Schools: Marty Harding reports out on current teen dating violence data. She will discuss how schools, organizations and communities can work together to surround young people with support to build and maintain healthy relationships. *Southampton Room*

9:40-10:55 WORKSHOPS Breakout Rooms

Responding to teens in trouble: If a teen came to you for help, would you know how to respond? Learn the dynamics of dating violence, how to recognize signs of an unhealthy or abusive relationship, and explore intervention strategies for supporting young people experiencing such abuse. Bridget Mulkerrins. Assistant District Attorney Liz Mulcahy addresses legal questions on restraining orders in schools.

Building partnerships between schools and community sexual assault programs: How school and community work together to prevent and respond to sexual and relationship violence; best practices in Title IX compliance, mandatory reporting and assessment using the evidence-based Safe Dates curriculum. **Becky Lockwood, Tyson Rose, Darlene Depina**

Making it happen locally: Two local schools have strong healthy dating initiatives: Ware and Gateway high schools. One fields a task force; the other launched a social norms campaign. How do they do it and what's their advice for other schools? **Monica Moran, Dan Orszulak, Jesse Trzpit, Meghan Wasiak**

11:00-11:20 PHALLACIES: Theater troupe performs pre-lunch skit. Southampton Room

11:20-12:20 <u>LUNCH SPEAKER</u>: Dan Lebowitz of Mentors in Violence Prevention. Southampton Room

12:30- 1:45 WORKSHOPS Breakout Rooms

LESSON PLANS: An interactive workshop presenting two school-based safe dating programs: Game Change, launched in 2015 by the Attorney General and New England Patriots to address teen dating violence and sexual assault through trainings in high schools and Safe Dates, a Hazelden Publishing curriculum teaching the difference between caring, supportive relationships and manipulative or abusive dating relationships. Safe Dates is in the National Registry of Evidence-based Programs and Practices. Dan Lebowitz & Marty Harding

Sexting in schools: approaches to increase safety: What is sexting? The potential dangers of digital intimacy and strategies schools can use to respond. **Laura Penney & Bridget Mulkerrins**

Promoting Healthy LGBTQ Teen Relationships: LGBTQ students are more than 4 times more likely than heterosexual peers to experience dating violence. From implementing policies to creating inclusive curricula, this session will feature best practices to support LGBTQ students in developing healthy relationships. **Hillary Montague-Asp**

2:00-3:00 <u>CLOSING PLENARY</u>: Preventing Violence, Transforming Trauma: Attorney General Maura Healey & Jessica Teperow, Director of Prevention Programs, Reach Beyond Domestic Violence. Southampton Room

Attorney General Healey will talk about the cultural shift needed to change the statistic that one in three young people experience some form of abuse in a relationship -- and discuss why her administration has made encouraging healthy teen relationships a priority. Teperow will discuss trends in prevention education and lessons learned over 16 years working for domestic violence organizations in partnership with local school communities. A survivor of teen dating violence and sexual assault, she will discuss the vital role schools can play to prevent violence and discuss strategies to engage local community based programs to support these efforts.

MARCH **24**



Dr. Ruth Potee



THE TEEN BRAIN & RISK TAKING

Northampton High School Auditorium 6:30-8:15pm PIZZA! VEGGIES! DESSERTS! 6:30-7PM NHS Cafe. FIRST COME FIRST SERVE

Dr. Potee will discuss teen brain development, its impact on risk-taking behavior, including the use of drugs and alcohol, and what this means for parents of teens. Come learn more about what parents and the community can do to keep our teens safer, healthier and substance-free through the middle and high school years. Dr. Potee practices family medicine in Greenfield and was honored by the Franklin District Medical Society as the 2015 Community Clinician of the Year. She is Chair of the Healthcare Solutions Opioid Task Force of Franklin County and has addressed professional and community audiences on related topics throughout the state. This event is FREE and open to the public. All are invited to attend.



Free Childcare available! Space is limited so RSVP to: mbradke@northampton-k12.us

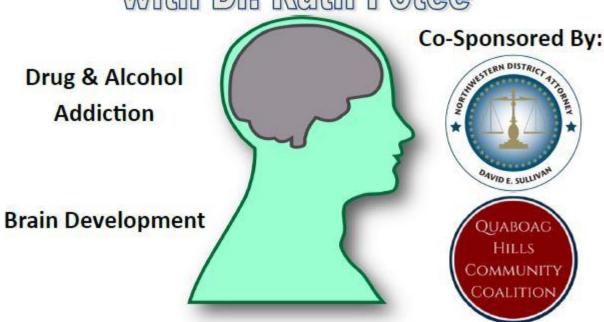


Brought to you by the Northampton Prevention Coalition, the Northwestern District Attorney's Office, and the Northampton JFK Middle School Title I Program



Physiology of Addiction & the Developing Brain

with Dr. Ruth Potee



Our program will feature Dr. Ruth Potee, recently honored by the Franklin District Medical Society as 2015 Community Clinician of the year; featured nationally for her expertise in the area of adolescent brain development and its impact on teenage risk taking, including alcohol and substance abuse. Dr. Potee blends scientific research with hands-on understanding of the challenges of raising healthy teens. Parents, guardians, grandparents, and community members will gain insights into how the teen brain develops and functions, and how to apply this knowledge in daily interactions with teens.

Thursday March 17 at 7:00 pm
Ware JR/SR High School Auditorium

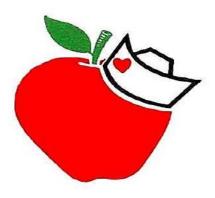
Free and Open to All Public

SAVE THE DATE

JANUARY 15, 2016

Hadley Farms Meeting House

41 Russell Street, Route 9
(in Hampton Village Barn Shops)
Hadley, Massachusetts









This project was supported by Grant No. 2014-PM-BX-0004 awarded by the Bureau of Justice Assistance.

The School's Role in Substance Abuse Prevention

For school nurses and counselors

Northwestern District Attorney David E. Sullivan: *Introduction*

Ruth Potee, MD: The Physiology of Addiction and Strategies for Substance Use Prevention within the School Community

Robert Roose, MD: Medical aspects of cannabis use (risks for adolescents) and policy-related issues or concerns

Cherry Sullivan, Hampshire HOPE: The Opioid Crisis and Community Efforts

Karen Jarvis-Vance: SBIRT & Evidence Based Curriculum Options

- Breakfast and lunch will be served.
- Credits will be available from Northeastern University Bouvé College of Health Sciences.
 - Registration will be available through Northeastern soon For more information, contact:

Karen Jarvis-Vance at kjarvisvance@northampton-k12.us

and Healthy School Summ

OCTOBER 26, 2015

BUILDING SAFE AND HEALTHY SCHOOLS

A conference to empower school-based teams to recognize and respond to student threats of violence using the proven Guidelines for Responding to Student Threats of Violence developed by the Virginia Youth Violence Project, and to learn how Restorative Practices -- an alternative discipline approach - can build community, respond to harm and reduce conflict in schools. For teachers, para-educators, principals, school adjustment counselors, school resource and law enforcement officers, school nurses, superintendents, deans, parent leaders and community partners.





PRESENTERS

Dewey Cornell, Forensic Clinical Psychologist, Professor of Education in the Curry School of Education at the University of Virginia: Responding to Student Threats of Violence: Building Effective Multi-disciplinary Threat Assessment Teams

Kara McLaughlin, Mel Motel, Cate Woolner, trainers: Introduction to Restorative Practices in Schools, an alternative approach to student discipline.

Location: Log Cabin - 500 Easthampton Road- Holyoke, MA, 8 a.m.-3 p.m., Registration: 7 a.m. - 8 a.m., Reception to follow: 3-3:30 pm







For more information, contact: NWDA Community Outreach and Education Director Laurie Loisel at (413) 437-5736/
Laurie.Loisel@state.ma.us NorthwesternDA.org



HEALTHY YOUTH CONFERENCE

TUESDAY, OCTOBER 20, 2015 8 a.m.- 1:45 p.m. at GREENFIELD COMMUNITY COLLEGE













For more information contact NWDA Community Outreach and Education Director Don Gallagher at (413) 437-5736

NOVEMBER 19, 2014

CAMPUS SECURITY

A conference for educators, administrators, campus security and public safety officers on keeping campuses safe.

Preventing Targeted Violence at Institutions of Higher Education Specialists from the U.S. Secret Service National Threat Assessment Center

Panels of University of Massachusetts administrators, media relations staff, law enforcement officials and health services professionals will present on the following subjects:

- Overview and Creation of Risk Assessment Teams for Students and Employees
- Developing and Implementing a Comprehensive All-Hazard and Campus Safety Approach
- · Post Incident Response and Management

HADLEY FARMS MEETING HOUSE
41 RUSSELL STREET (ROUTE 9), HADLEY, MASSACHUSETTS
7:30 a.m. – 2:30 p.m.

Continental Breakfast & Lunch Served



UMassAmherst









Safe School Summit

For more information contact NWDA Community Outreach and Education Director Don Gallagher at (413) 437-5736

NOVEMBER 18, 2014

SAFE SCHOOLS - CONNECTED KIDS

Teachers, para-educators, principals, school adjustment counselors, school resource and law enforcement officers, school nurses, superintendents, deans and community partners are invited to a conference aimed at fostering connections, helping at-risk students and preventing violence.





Keynote Speakers

"Making Connections: Every Kid a Connected Kid": Charles Appelstein:

"Preventing Targeted Violence": U.S. Secret Service National Threat Assessment Center

Director Michelle Keeney J.D./Ph.D

Research Psychologist Lina Alathari, Ph.D.

Multiple workshops throughout the day

Log Cabin Meeting Center 500 Easthampton Road • Holyoke, MA 7:30 am to 3:00 pm

Continental Breakfast & Lunch Served









Location:

Greenfield Community College

Restorative Practices in Schools:

a trauma sensitive approach to student discipline



- Three-day training for secondary school administrators and faculty/staff
- Connect restorative practices to the New Discipline Law
- Learn how to use restorative practices in an effective, efficient, and manageable way

SAVE THE DATE: October 20 & 21, 2014, and a date IBD

after initial training for follow up, additional skill building and support with implementing Restorative Practices

8:30 AM - 2:30 PM @ Greenfield Community College

For more information contact:
Gill-Montague School Community Partnership
Kara McLaughlin pd@ampartnership.org 413-863-7512



The Gill Montague Community School Partnership is excited to work with District Attorney Sullivan's Office, Gill Montague Regional School District, and The Mediation & Training Collaborative to sponsor a 3-day Restorative Practices workshop for Pioneer Valley secondary schools. This training will support the design and implementation aspects of school discipline policies and procedures. It is especially timely given the new Massachusetts Student Discipline Regulations effective July 1, 2014. REGISTRATION INFORMATION COMING SOON!

Designed to be informative, interactive and practical. Come learn how to apply this trauma-sensitive approach to your school's discipline system.

Bring your team. A minimum of two people from each school is required to participate in the training. Each school district will have two spots reserved for them until September 12, 2014, after which those spots will become available on a first come first served basis.

SPONSORED BY

The GILL-MONTAGUE COMMUNITY SCHOOL PARTNERSHIP, OFFICE OF NORTHWESTERN DISTRICT ATTORNEY DAVID E. SULLIVAN, GILL-MONTAGUE REGIONAL SCHOOL DISTRICT, MEDIATION & TRAINING COLLABORATIVE OF GREENFIELD, COMMUNITY ACTION & GREENFIELD COMMUNITY COLLEGE













Find Your Voice

The 3rd Annual
YOUTH CONFERENCE FOR
SUBSTANCE ABUSE PREVENTION

SAVE THE DATE: WEDNESDAY, OCTOBER 8, 2014 8:00 AM – 1:45 PM @ GREENFIELD COMMUNITY COLLEGE

SPONSORED BY:

NORTHWESTERN DISTRICT ATTORNEY DAVID E. SULLIVAN & GREENFIELD COMMUNITY COLLEGE Healthy Youth Coalition of Easthampton, Strategic Planning Initiatives for Families and Youth (SPIFFY), Northampton Prevention Coalition, Communities that Care Coalition, South Hadley Drug & Alcohol Coalition, Safe Schools Smart Schools of Greenfield, Collaborative for Educational Services





LIFELINES: A COMPREHENSIVE, WHOLE-SCHOOL SUICIDE PREVENTION PROGRAM

WHEN: Orientation October 1 / Trainings: October 23, November 20 and December 18, 2014

WHERE: Smith College Conference Center, Northampton, MA

FOR: Teachers, administrators, clinicians, coaches, para-educators, behavioral and health

staff

PRESENTERS: Barry N. Feldman, Ph.D., UMass Medical School, Anne L. Gilligan, MPH, DESE

REGISTER AT: http://www.cvent.com/d/74qtzg

For more information, contact Don Gallagher, Director, NWDA Community
Outreach and Education Director, at Donald Gallagher@State.MA.US, 413-437-5736

Lifelines

Attendees will learn about the Lifelines components designed to assist schools in developing and implementing policies, procedures and strategies, which will:

- Create appropriate <u>postvention</u> responses in the aftermath of suicide or other traumatic and sudden deaths that affect both the school and community;
- Enable your school community to more readily identify potential suicidal adolescents; know how to initially intervene and how to obtain help for them;
- Educate students on the facts about suicide and students' role in suicide prevention & help you to effectively involve parents and guardians as partners in youth suicide prevention to build a competent and compassionate school community.

Baystate 📆 Health











Hosted by the Office of Northwestern District Attorney David E. Sullivan



Orientation and training sessions will be held at Smith College Conference Center on the following dates:

OCT. 1: Free Introduction and Orientation (11:30 a.m. – 3 p.m.)

TRAININGS:

OCT. 23: Postvention/When a suicide occurs (8:30 a.m.-3:30 p.m.)

NOV. 20 Intervention/When a threat is apparent (8:30 a.m. - 3:30 p.m.)

DEC. 18: Suicide Prevention (8:30 a.m._ 3:30 p.m.)

One-time training fee, which includes the *Trilogy Training Manual*, is \$430 per school.

GIRLS & SOCIAL MEDIA

WHEN Monday May 12, 2014 7 - 8:30 pm

WHERE Northampton High School 380 Elm St. Horthampton

FEATURING - Rachel Simmons

Acclaimed author of *Odd Girl Out* and *The Curse of the Good Girl.* She is also the founder of Girls Leadership Institute, and has appeared on numerous TV shows including 'Oprah.' The focus of her work is on girls, bullying, and the influence of social media.

MORE INFO: HTTP://NORTHAMPTONPREVENTS.ORG NHS PTO FACEBOOK PAGE WWW.RACHELSIMMONS.COM

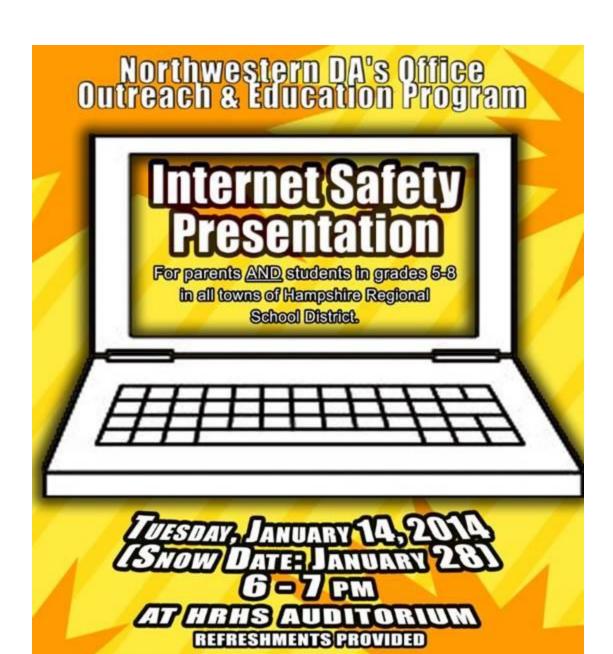


A <u>FREE</u> EVENT FOR PARENTS & EDUCATORS.

STAY CURRENT ON THE ROLE OF SOCIAL MEDIA IN YOUNG PEOPLE'S LIVES.

SPONSORS

Northampton High School PTO JFK Middle School PTO Northampton Prevention Coalition Northwestern District Attorney's Office



"I pledge to never commit, condone or remain silent about violence against women and girls including sexual assault and domestic and dating violence"

WHITE RIBBON CAMPAIGN 2014 CALL FOR STUDENT VIDEOS



The Northwestern District Attorney's Task Force on Domestic & Sexual Violence invites YOU to create an Informational Video!

Rules & Deadline:

- Can include music and/or dramatic expression
- Must incorporate white ribbon pledge and/or ideals and educational message for students about healthy relationships
- Must be approved by your high school or college leader of the campaign
- Can be no more than 2 minutes in length and must be submitted on a DVD
- School must be located in Franklin/Hampshire County and Town of Athol
- Any statistics must be cited in the video credits
- Register by Friday, January 31st (see below)
- Submit by Friday, March 14th at 4pm

ALL videos will be played for the District Attorney's
Task Force on Domestic and Sexual Violence
AND

ONE video from a high school and one video from a college will be selected to receive \$100 to be used to further violence prevention efforts in their school.

For more information and to see sample videos go to <u>www.northwesternda.org</u> and click on <u>Prevention</u> and <u>White Ribbon Campaign</u>.

Register by contacting Mary Kociela at 413-774-3186, X5904 or email at mary.a.kociela@state.ma.us

Please send DVD submissions by March 14th at 4pm to:

Northwestern District Attorney's Office c/o Mary Kociela, 13 Conway Street, Greenfield, MA 01301